

Dehydrated & Freeze Dried Food, Wise Company Product Information

Nitrogen-Flushed Pouch

Wise Company' ready-made meals are packed in airtight NITROGEN PACKED pouches. Our unique packaging process removes the majority of the residual oxygen and immediately flushes the Mylar bag with nitrogen. This simplifies the preparation process by not having to first locate and then remove an oxygen absorber from each individual pouch.

Mylar Family-size 4-serving Foil Pouch

Our unique packaging also adds incredible value to our products by making it easier to store, eat, and further prolong the shelf life of each individual meal. Instead of using #10 cans— which when opened force you to eat enormous amounts of that particular food all at once to prevent rapid spoilage—we package each meal in its own separate mylar pouch, thus eliminating waste. It's basically a flexible tin can that gives you the ability to eat what you want, when you want.

Square Plastic Container and Grab—and—Go Handle

We take the safe-keeping of your food a step further by adding another layer of security placing these 4-serving pouches into compact, 4-gallon, square buckets that are very easy to stack and store. Because we don't waste space by using and boxing #10 cans Wise food storage is much more compact and takes significantly less space. Also, because the buckets are small and light, even children are able to grab and carry a month's supply of food, if needed. If you are placed in an emergency situation these buckets can also serve several other purposes, such as digging or disposing of waste.

Freeze-Dry and Dehydration Processes

At Wise Company, we take a unique and innovative approach to long-term food storage and emergency preparedness. Our ready-made entrees include both freeze-dried and dehydrated components, depending upon the food component. Through extensive evaluation, research and testing, we have combined both freeze-dried and dehydrated products together to ensure optimal taste, texture and nutritional value. Expensive ingredients such as peas and other vegetables are generally freeze-dried. Other ingredients like noodles and onions actually taste better when dehydrated.

Freeze-Dried and Dehydrated Advantages:

- Food maintains its original flavor, shape, color, and texture
- Food retains its nutritional value
- Food is condensed in size
- With nearly all its water extracted, food is extremely light weight
- With the addition of water, food is quickly and completely reconstituted
- Wise Company customers enjoy peace of mind because of the food's long shelf life

The Freeze-Dry Process

In freeze-drying, the product is first flash frozen and then placed in a vacuum drying chamber. This process removes the majority of the water and moistening without affecting the taste, color, form or nutritional value of the food item.

The Dehydration Process

In dehydration, food product moves through a drying chamber where air removes the moisture from the food. This occurs at low temperatures so that the nutritional profile stays intact.

Up to a 25-Year Shelf Life

Wise Company ready-made meals are packed in airtight NITROGEN PACKED pouches, and then encased in durable plastic containers. Our unique packaging process removes the majority of the residual oxygen through a vacuum oxygen removal and nitrogen flushing practice. Wise Company ready-made meals carry a shelf life of up to 25 years, with no rotation needed. That's 25 years without the stress of wondering if your family will have enough good, useable food when emergency strikes. Because our entrees won't need to be rotated every few years like other food storage products, buying Wise Company meals will save you thousands of dollars in the long-term as the cost of food continues to increase.

Great Taste

The variety of Wise Company entrée's and breakfasts are not only hearty and nutritious, but also very delicious. We've contracted with professional chefs to come up with menu items that both adults and children will love. Each meal is made of both freeze-dried and/or dehydrated components and carefully sealed in a 4-serving Mylar pouch. You can be sure that when it's rehydrated and heated, it will have the same great taste and aroma as the day it was first prepared.

Easy to Prepare

Traditional food storage items can be time-consuming and difficult to prepare. Hours of grinding wheat or soaking beans can be labor-intensive and taxing, not to mention leaving you with a "meal" that's hardly appetizing. With Wise Company ready-made meals, simply add hot water, wait 12-15 minutes, and you're ready to eat.

Earth Shakes, Inc. • 466 Cumberland Rd • Burlingame • CA 94010

Phone [\(650\) 548-9065](tel:6505489065) • FAX [\(650\) 548-1585](tel:6505481585)

E-mail: suzanne@earthshakes.com • Web site: www.earthshakes.com